

- MEDIA RELEASE & PHOTO OP -
FOR RELEASE ON/AFTER SEPT. 30, 2019



FOR ADDITIONAL INFORMATION CONTACT:

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Stewart's Ice Cream Donation Much Appreciated

(Troy, NY – September 30, 2019). One would think Stewart's pint sale over the Summer couldn't get any better. Great ice cream, in a variety of flavors, at a reasonable price. Well, Eddie Bell, Manager of the Stewart's Shop at Congress St. and 5th Ave in Troy, NY, found a way to make it better.

When customers were buying ice cream at the Congress Street store Eddie encouraged them to buy an additional pint as a donation to REACT, Inc. to be used in children's programs run by the Troy Housing Authority. By the end of the week 75 pints of ice cream were donated.

REACT, which stands for the Resident Empowered Action Council of Troy, is the city-wide resident organization for all of Troy Housing Authority. In addition to providing advocacy for tenants and running a food pantry, REACT helps to assure that resident programs at the Troy Housing Authority have what they need to succeed.

Eddie Bell was familiar with REACT based on his involvement with the Stewart's Holiday Match Program. Each year REACT receives approximately \$2,000.00 through Holiday Match which is used for Education and Recreation supplies at the Homework Clubs at various Troy Housing Authority sites.

On Monday, September 30, 2019, the Homework Club at Griswold Heights hosted an Ice Cream Social so that parents of children attending could meet staff. Staff and volunteers from the Troy Housing Authority and REACT served ice cream and the children and families said thank you to Eddie Bell and Stewart's District Manager Bill Majewski who attended the event.

QUOTES

"Stewart's is a great partner in our community and we are grateful that they recognize the good work being done by the Troy Housing Authority and REACT, Inc.," said Susan J.W. Steele, Board Chair at the Troy Housing Authority.

"Kids come to our Homework Clubs every day so that they can do better in school, it's great that they can have a treat and their parents can meet our staff and volunteers who work with them," said Deborah Witkowski, Executive Director at the Troy Housing Authority.

"It was so nice that Eddie Bell thought of us during this sale," said Nancy Edwards, Director, REACT, Inc.

"In 2019 Stewart's Shops and related family foundations will donate \$7.5 million to local charities. These smaller events, where we get to interact with the people receiving our donations, are very meaningful to me," said Eddie Bell, Manager of the Stewart's Shop at Congress St. and 5th Ave in Troy, New York.

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APARTMENTS UNDER MANAGEMENT: Conway Court ♦ Corliss Park ♦ Arnold E. Fallon
Grand Street ♦ Griswold Heights ♦ Edward A. Kane ♦ John F. Kennedy ♦ Martin Luther King
Margaret W. Phelan ♦ Catherine M. Sweeney ♦ John P. Taylor ♦ Section 8 Rental Assistance

MEDIA ALERT:

PHOTO & INTERVIEW OPPORTUNITY

**September 30, 2019
(Monday)
3:15 – 4:00PM**

**Griswold Heights
Community Center**
350 Griswold Heights
Troy, New York 12180

Children at the Griswold Heights
Homework Club have an
Ice Cream Social and thank
Eddie Bell, Manager of the
Stewart's Shop at Congress St. and
5th Ave in Troy, NY,
for the ice cream donation